

SÄMHUNG™

CORPORATION LIMITED, ESTABLISHED 1968

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SAMHUNG COLLECTION

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1 CEO Greeting

Welcome to SAMHUNG.

We are a Korean based manufacturer of metal accessories (for handbags, shoes, belts and more), supplying leading fashion companies for over 40 years.

Since our humble beginnings in 1968, we have grown into a leading manufacturer with two factories (a third one is on the way), as well as state-of-the-art production facilities.

Over the years we have also added in-house design capabilities, and have become a one-stop facility for all metal accessories. SAMHUNG has overseen the design and development of 45,000 items to date (1500 projects a year, 7-10 per day).

All this ensures the finest quality of products: designed, engineered and manufactured in-house for an excellent result at lower cost.

We hope that SAMHUNG may become the connection between you and your consumers, providing the perfect image of your brand through our metal accessories.

Thank you.

MJ KIM. CEO of Samhung Collection



2 Outline

Company Name SAMHUNG COLLECTION CO.,LTD.

Since 1968. 6. 24

CEO MJ. KIM

Business Segment Metal ornaments for bags, shoes and more

Total Employees 62

Address 98-14, Dodang-dong, Wonmi-gu, Bucheon-City,
Gyeonggi-do, Korea, 420-803

Tel (+82)32-675-5745

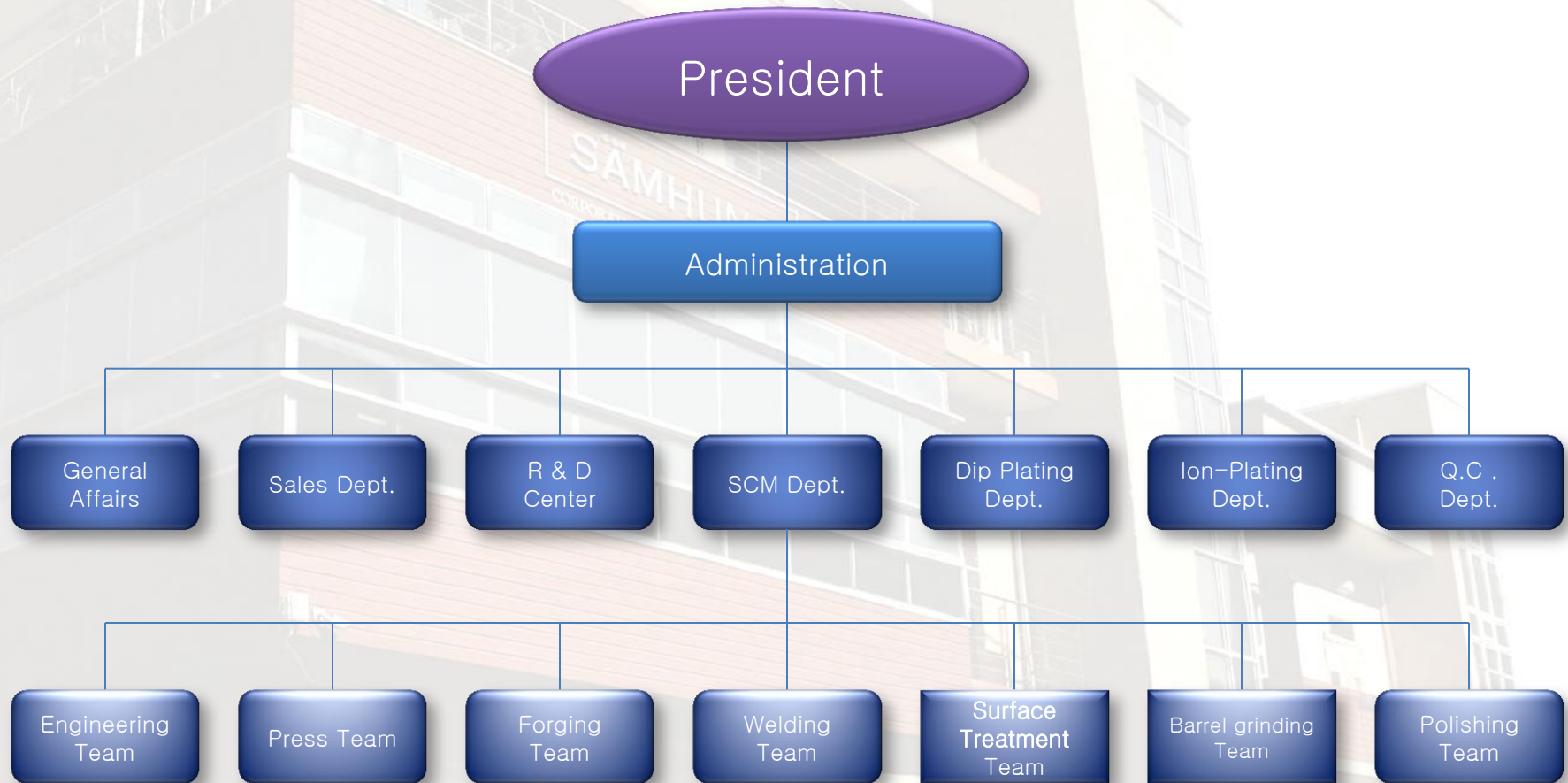
HomePage www.samhunggroup.com

E-Mail sh@samhunggroup.com

3 History (Est. 1968)

- | | | | |
|-------------|---|-------------|---|
| 1968 | Established Sam Hung Industry | 2004 | Selected as a Promising Medium Enterprise by the Industrial Bank of Korea |
| 1984 | Constructed main factory in Bucheon-City | 2005 | Received a Best Partner Award from MCM
Established Samhungs's ERP (Enterprising Resource Planning) System |
| 1990 | Constructed second factory (gold plating system facility) | 2006 | Commenced trading with Canadian IT fashion brand, iSkin Inc. |
| 1992 | Established Sam Hung Collection Co., Ltd.
Constructed Head Office building in Seoul, Korea | 2009 | Commenced trading with British fashion brand 'Happie Loves It'
Received a Best Partner Award from MCM
Completed construction of new factory buildings |
| 1993 | Inaugurated 2nd Representative Director | 2010 | Established the Samhung R&D Center
Received a Best Partner Award from MCM
Economic contribution Award from Bucheon-City |
| 1994 | Established Tokyo branch in partnership with the Tanaka Corporation Co., Ltd. | 2012 | Commenced trading with LG Group fashion brand 'DAKS', 'HAZZYS' & 'JILL STUART' |
| 1995 | Received the Trade Promotion Award from the Korea International Trade Association. | 2013 | Received a Best Partner Award from METROCITY
Economic contribution Award from Bucheon-City |
| 1998 | Registered with the Korean Trade Association | | |
| 1999 | Certified ISO9001 (Quality Certification) | | |
| 2000 | Certified ISO14001 (Environmental Certification) | | |
| 2002 | Received Approval of Safety for supplying goods and services to the South Korean military forces (R.O.K.A Welfare Dept)
Constructed third factory (Ion-Plating titanium & Gold System) | | |

4 SAMHUNG Organization



5 Production Capacity

- Product Capacity : 2 million / month
- Product Capacity : 24 million / year

6 Process (I)

Design Center



The process begins with design work.
We provide exclusive designs and innovative ideas to cater to constantly changing fashion trends.
Through computer aided design the concept is ready for the engineering process.

6 Process (II)

Engineering Team



Our engineering team have over 40 years of experience in producing moulds, and an array of top-of-the-line machines at your service. The machines include : a complete carving machine. Complete milling, conta, and lathe machines.

6 Process (III)

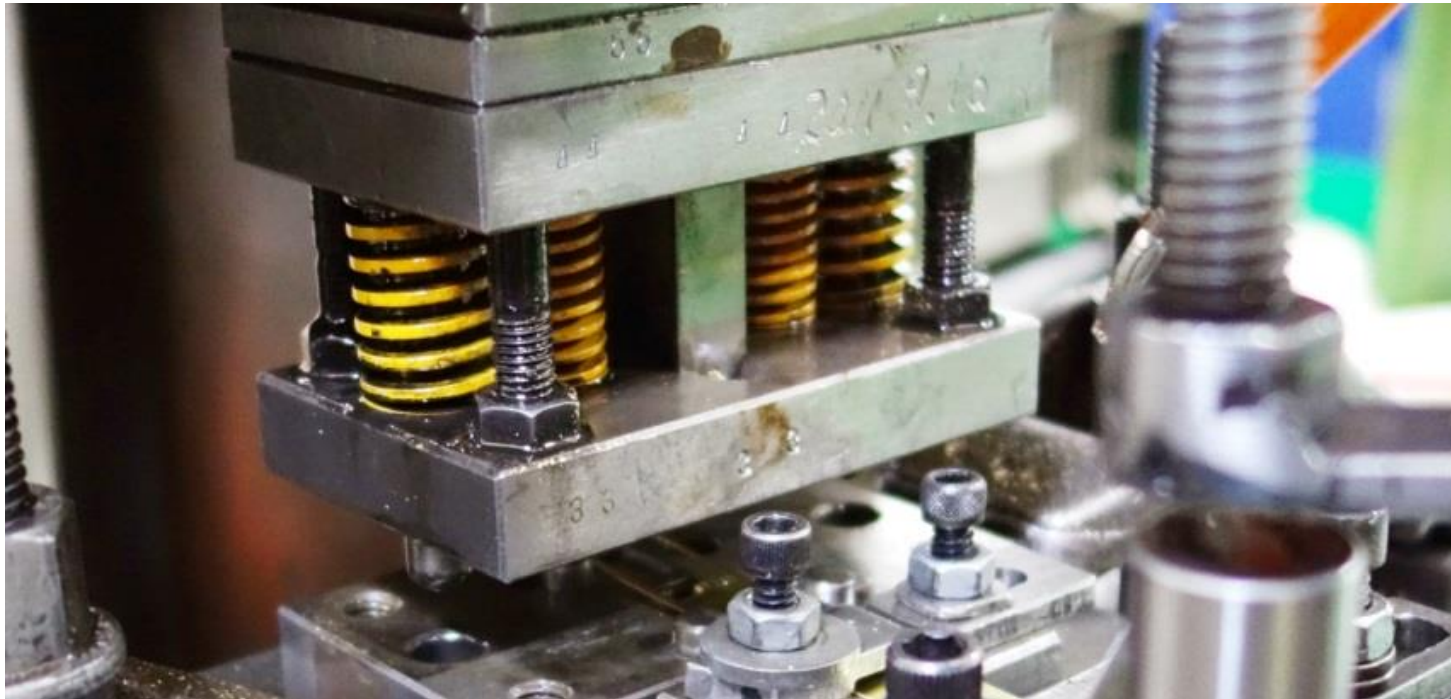
Fraction Team



- Model shaping process using pure raw material.

6 Process (IV)

Press Team



- Personalization of each product by the punching–press, after fraction has been completed.

6 Process (V)

Barrel Grinding Team

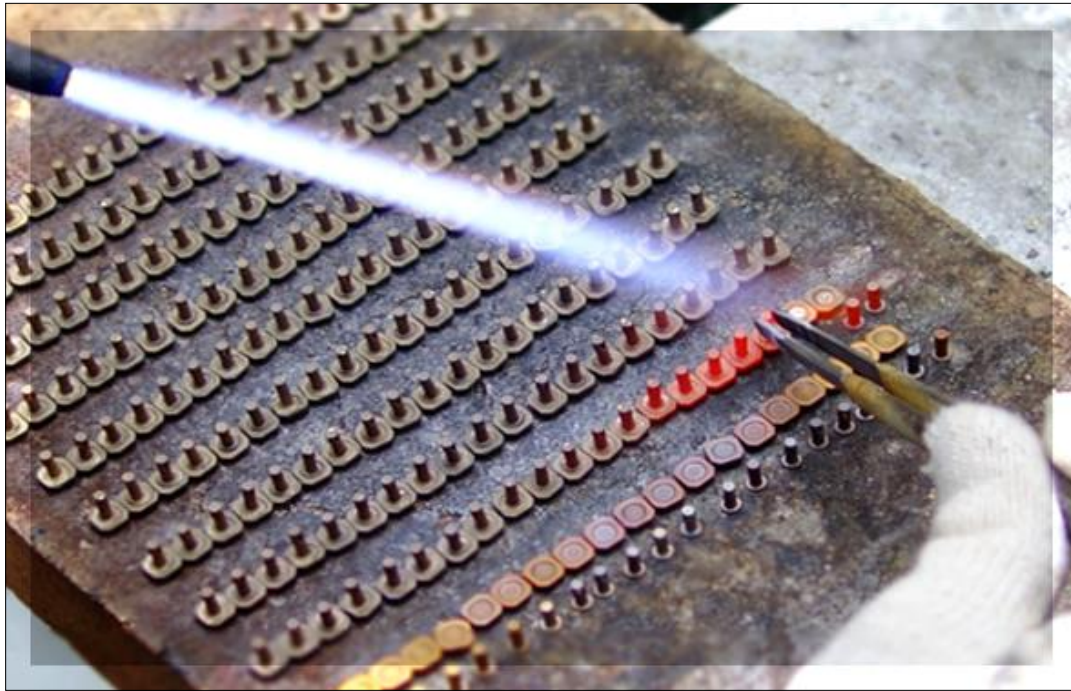


The barrel grinding team uses computer programmed rotating machines to guarantee that each item is polished to a high standard (sharp and rough edges are made smooth in the tumbling machines).

Express tumbling / polypro tumbling / low-speed tumbling facilities

6 Process (VI)

Welding Team



Assembly of product via silver-welding.

6 Process(VII)

Polishing Team



To ensure the high-quality of manufactured products.
This process details the surface of the product and is necessary for the effective polishing of the finished item.

6 Process (VIII)

Dip-plating Dept.



– First stage plating

This step ensures a high-quality surface on every product.

We can add different types of layers on a product using gold, silver, etc., adding to the detail of each item.
Complete in-house wet-plating facilities.

6 Process (IX)

Ion-Plating Dept.



– Second stage plating

After wet-plating, this process adds another layer to the surface to improve corrosion resistance and high vacuum-condition tolerance.

Complete in-house Titanium Ion-Plating facility.

6 Process (X)

Surface Treatment Team



A finishing step that guarantees a high-quality product (high-strength spray coating/resin epoxy/transparent epoxy etc).

6 Process (XI)

Q. C. Dept.



Every production lot is carefully packaged in exclusive vacuum-packed containers and tagged with identifying numbers related to production lot.
This successfully ends the full production process.
There is a final inspection for quality-control and packaging-control.

7 Items (1)



7 Items (II)



7 Items (III)



7 Items (IV)



7 Items (V)



7 Items (VI)



7 Items (VII)



7 Items (VIII)



8 Major Customers (I)



8 Major Customers (II)



9 Social Responsibility

“Our aim is to donate 1% of our sales to charity”



10 Certificates & Awards

» ISO 14001 Certificate



» Awards & Patent



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Our new garden located on the roof of the factory
This garden was created with the support of the Gyeonggi Green & Agriculture Foundation